

The Northwest Missourian

Northwest Missouri State Teachers College

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College Opens with Many New Faculty People

Instructors Come from Various Places and Have Had Training in Many Different Universities.

Summer session of the College opened Tuesday, June 4, with seventeen new members on the faculty. Some of them are here for the summer to help care for the additional students who are enrolled above the number here regularly during the year; some are to take the places of regular faculty members away on leave of absence; and some are here as permanent members of the faculty.

Mr. F. H. Barbee, superintendent of the St. Joseph schools and former assistant superintendent of the Kansas City schools, is one of the new members of the College summer faculty. Mr. Barbee will supervise educational classes and teach classes in education. He is a graduate of Missouri University and of Columbia University.

Mr. V. A. Newcomb, who has his M. A. degree from Iowa University and is now teaching in Baltimore, Maryland, comes to the College to be a permanent instructor in the commercial department.

Mr. G. H. Parker, who will be here for the summer, will teach in the commercial department. Mr. Parker has his M. A. degree from the University of Iowa and until this time has been a teacher at Sioux City, Iowa.

Mrs. Myrtle O. Boatman, who will teach in the Commerce Department, has her A. B. and her A. M. from Colorado State Teachers College at Greeley. She has been teaching in the commerce department of the Garfield County High School in Colorado. She has done accounting in Washington, D. C., and has taught commercial subjects in the United States Veterans' Bureau at Dallas, Texas. She goes next year to Peru, Nebraska, as head of the commerce department of the college there.

Miss Ina C. Getman, who will be in the Department of Fine Arts, is a graduate of Syracuse University and has the B. S. and the M. A. Degrees from Columbia University. She has also taken from Columbia the Teacher of Fine Arts Diploma. Miss Getman has taught at Indiana University, Bloomington, Indiana, and has traveled extensively. Last summer she attended the International Art Congress in Prague and visited the countries of France, Switzerland, Italy, Austria, Germany, Czechoslovakia, Holland, and England. She has exhibited a design at the Metropolitan Museum and has had some of her designs published in art books.

Miss Ellen Morrison, also in the art department for the summer, has the A. B. degree from DePaul and has done graduate work in art education at the University of Chicago and at the Chicago Art Institute. She has taken private work in methods under Miss (Continued on Page 3)

Mr. C. C. Crawford Leaves Maryville

C. C. Crawford, who has been on the College faculty during the past year, and who resigned last Christmas, left Maryville Thursday noon of last week, for summer school at Chicago University, where he will finish a Master's Degree in Commerce and Business Administration.

Mr. and Mrs. Crawford will go from Maryville to Storm Lake, Iowa, and from there to Itasca Park. From here they will make a trip into North Dakota, then back to Hibbing, Minnesota, where they will visit one of the largest high schools in the world. From Hibbing they will go to Ely, Minnesota, which is in the Arrow Head country, then down the shore of Lake Superior to Duluth. From here they plan to go to Minneapolis, across to Milwaukee, and then down Lake Michigan to Chicago. They plan to be in Chicago for school by the first of June.

Mr. Crawford, before coming to Maryville, had been for four years in the Des Moines, Iowa schools. He has done some outstanding work for the College. In addition to his regular work, he has had the honor of having several articles published in various commercial magazines, which reflects credit for the College.

Both Mr. and Mrs. Crawford are sorry to leave Maryville and the many friends they have made during the time they have been here.

Mr. Withington Will Be Away for Summer

Mr. C. A. Withington of the College, who is on a three months leave of absence, left Maryville last Saturday morning for St. Joseph. From there he will go to Topeka, Kansas, and thence to Wichita, Kansas, which will be his headquarters for the summer. Mr. Withington will work for the Kelsey Nurseries of St. Joseph. His territory will be Eastern Kansas and Western Missouri. His work will be planning landscape for company and individual homes.

Mrs. Withington will leave with Mr. Withington, but she will probably be at her father's home at Topeka, Kansas, for most of the summer. She plans to go on a trip with her parents through western states some time this summer.

Mr. Withington says that he is planning to go fishing for a few days, at the old fishing hole on a ranch north of Emporia, Kansas, before he reports for work at Wichita about June 15.

Lecture Course on 18th Century Is Being Given

Lectures Given by Various Members of Faculty Are Open to All Who Care to Attend.

The English Department is offering an unusual course this summer called "Great Writers." It is unusual in that the lectures are given by various members of the college faculty rather than by an individual teacher.

The course may be taken either with or without credit. Those who desire credit must do the required reading, attend every lecture, have conference with Miss Painter, who is in charge of the course, and take the final examination. Those who do not wish to take the course for credit may attend as many of the lectures as they choose. The lectures are open to anybody who wishes to hear them. Those who take them for credit must be of junior-senior standing.

The course is under the direction of Miss Anna M. Painter, chairman of the English Department. It meets at 4:30 every Tuesday and Thursday afternoon.

The program of lectures is as follows: June 6—Conference for students taking the course for credit. June 11—The Spirit of Eighteenth Century Literature. June 13—The Blue Stockings. June 18—Eighteenth Century Interpretations of the Ideas of the Reformation. June 20—Dilemma. June 20—Crevecoeur—The American Farmer. June 25—America through the Eyes of a European. June 27—Lecture to be announced. July 2—Fine Arts in the Eighteenth Century. July 4—Fine Arts in the Eighteenth Century. July 9—The French Salon of the Eighteenth Century. July 11—The Encyclopedia. July 16—An Eighteenth Century God-father. July 18—Famous Literary Forgeries. July 23—Children of the Baren (Seventeenth Century). July 25—Science in the Eighteenth Century. July 30—Eighteenth Century Drama. August 1—Eighteenth Century Drama. August 2—Summary of the course for students taking the course for credit.

There will be conferences every other week for students who are taking the course for credit, and an examination at the close of the course.

History Teacher Is Surprised by Answer

Eugene Clark, a student at the College, reports an interesting bit of news for S. T. C. Mr. Clark said that he thought he had drilled his sixth grade class in Missouri history sufficiently so he gave them an examination. One of the questions was: Where does Missouri take care of her insane people? The first answer which he received was the following one: Missouri takes care of her insane people at Maryville, Missouri.

Rural Program Is Given by Short Course

Mr. Cooper's Vitalized Agriculture Class Presents Program on Rural Life for Final Examination.

The Short Course Vitalized agriculture class under the direction of Mr. Bert Cooper, of the College, met for one of its final examinations of the course, at nine o'clock Friday morning, at the College. This examination consisted of a program by members of this class demonstrating a Rural school community meeting. The members of the class were graded on the numbers given. The idea which Mr. Cooper had in giving this sort of a program was to show the members of the class that a fine meeting could be held by them in their school, without the several months of time and grind of getting ready, which most teachers feel is necessary to hold a successful community meeting. Mr. Cooper said that the teachers could use some of their regular morning opening exercises as a part of the program, or any suitable number by the students, as well as their display and reports.

The program was arranged as follows: Song, "America," by Misses Doris and Dorothy Baldoek, twins, of Albany, Missouri, Reading, "The Missouri Mule," by Rolla Henry, of Mercer.

By the time he finished the reading the class had begun to realize just how much dynamite there is in a mule. Study of Beef Cattle, by Miss Lena Dowell, of Gallatin.

Miss Dowell described the typical beef animal. She said that there are more than 68,000,000 head of cattle in the United States and that more than 37,000,000 are beef cattle. She also said that the United States ranks second in the world in the production of beef cattle.

Report on the Dairy Cows of the District, by Miss Vivian Fordyce, of Ridgeway.

Miss Fordyce described the typical Dairy cow, and showed how one of two cows belonging to the College, produced approximately \$126.00, while another only produced \$108.00. She also showed the necessity of having stock well housed.

"My Note Book," by Miss Wanda Hinton, of Pickering.

Miss Hinton gave a demonstration of how one of the Vitalized Agriculture note books is made.

Report of a Field Trip to study and cull poultry, by Miss Dolores Hulet, of King City.

Miss Hulet told of the field trip, and holding a white leghorn hen in her hands actually gave a demonstration in (Continued on Page 3)

Coffey-Miller Players Will Give Three Plays

The Coffey-Miller Players, coming to the College on June 19 and 20, will be the major entertainment of the summer quarter. They will appear in three plays, "A Marriage of Convenience," by Dumas; "A Scrap of Paper," adapted from Sardou; and "Alice and Men," by Ryley.

Miss Martha Miller and Mr. Jess Coffey are the leaders of the company of players, who are not strangers to Maryville audiences, having appeared at the College before. Other members of the company include Clarence Westerland, Minor Coburn, Warrington Winters, Christine Hines, Nello Childs, and Ernest Rockford.

"Vignette sets" will be used in producing the plays this summer. The setting will be reduced to a minimum, merely the corner of a room, for example, and these indications are placed in the center of the stage backed and flanked by black curtains.

Burdette Yeo Wins Law Prize.

Burdette Yeo, B. S. 1927, son of Mr. and Mrs. L. S. Yeo, student at the Kansas City School of Law, was among the few students receiving law prizes this year. In addition to the law prizes, Mr. Yeo has made the debate team there for the past two years, and has received the debate awards which the school offers.

Georgia Mitchell, who has been teaching at Excelsior Springs, has enrolled for the summer quarter. She will receive her degree at the close of this term.

Olin Tinsley has been elected principal of the Cameron High School.

Important Notices

Assembly will be held every Wednesday morning at 9:45 until further notice. Attendance is required.

Seating in assembly is according to the following plan:

Seniors—first six rows in center. Juniors—just behind the seniors. Sophomores—on the west side. Freshmen—on the east side.

A generally regulation as stated briefly is: "Go as far toward the front as possible."

The Cafeteria will be open from 6:15 to 8:00 a. m. for breakfast and from 12:00 noon to 1:30 p. m. for lunch.

Physical education is a requirement. The college requirement is six quarters without credit. The state superintendent of school states that one course in physical education every quarter the person is in college will be required of all who are to teach in the high schools of Missouri.

The library will be open from 6:30 a. m. until 10:00 p. m. from Monday until Friday. On Saturday it will be open from 8:00 a. m. until 1:00 p. m.

The west library is for the use of those who are studying from textbooks; the east library for those who are using reference books and library books.

There is to be no talking in the library.

Social hall is to be used as a meeting place for those who wish to talk to each other.

Girls are invited to use the room provided as a social room for them.

Office hours have been announced as follows:

President Lamkin—10:00 a. m. to 12:00

Denn—Barnard—9:00 to 12:00 a. m.

Registration will take place every afternoon this week from 1:30 until 4:30 in the west library.

The late registration fee goes on at 6:00 p. m. on Monday, June 10. The difficulty students had in getting here was responsible for the later date for late registration.

Mr. Lamkin Is Named Member of Committee

Secretary of Interior Calls Him to Washington for Meeting to Take up Educational Questions.

Uel W. Lamkin, president of the Northwest Missouri State Teachers College, left Wednesday evening for Washington, D. C., where he has been called by Ray Lyman Wilbur, Secretary of the Interior, to accept a membership on an educational advisory committee.

This committee will undertake a study of the possibilities of bringing together the educational forces in the national government under an assistant secretary or under secretary of one of the departments.

The advisory committee will be made up of three groups. The groups are listed as:

First: To consider education activities of the United States government and present administration and methods of organization for the future.

Second: To study the subsidies now given by the federal government to colleges, their present administration, the result obtained and the policies that should be adopted in the future.

Third: To study the subsidies granted for the education of less than college grades, present administration, results obtained and recommendations as to future policies.

The first meeting will convene at 9:30 o'clock, Friday, June 7, in the Department of the Interior at Washington.

Mrs. Arch Carter and daughter, Betty Lee, are spending the summer with Mrs. Carter's mother, Mrs. William Everhart. Mrs. Carter has been teaching at Two Buttes, Colorado, for the past year. She has enrolled as a summer student at the College.

Nellie Harold, who will receive her B. S. Degree at the end of the summer term, has been elected as physical education supervisor in the schools of Sheboygan, Iowa.

Instructor Has Written Article on Bookkeeping

Journal of Business Education for May, 1929, has Mr. Crawford's Commercial Teaching Article.

Mr. C. C. Crawford, Chairman of the Commerce Department, had an article in the Journal of Business Education, May 1929, entitled, "Bookkeeping As a General Business Training Subject." This magazine is published by the Haire Publishing Company of New York City.

Some of the monthly contributors to the magazine are: Dr. E. G. Blackstone, Assistant Professor of Commerce and Education, University of Iowa, Iowa City, Iowa. L. Gilbert Dake, Supervisor of Commercial Education, Department of Public Schools, St. Louis, Mo., and Roy B. Kester, Professor of Accounting, Columbia University, New York City.

The article was as follows: Can bookkeeping be justified, as it is now being taught in secondary schools?

A large percentage of boys and girls after leaving senior high schools become junior clerks or salespeople. Especially is this true of those boys and girls who have studied bookkeeping in secondary school. Of 34,513 office employees reported by 37 firms, 656, or 1.9 percent, were bookkeepers.

Usually the employers of boys and girls from senior high schools do not require a knowledge of the principles of bookkeeping. However, these employers do demand certain skills of junior clerks, such as: a legible style of handwriting with a reasonable amount of speed; a knowledge of business arithmetic so that they can figure interest, discount, turnover, markup, etc.; ability to fill out business forms neatly, and a fair use of the English language. But these requirements are not always enough for the boy or girl who hopes for advancement.

Many educators justify bookkeeping because they think the subject trains junior clerks for such advancement. Most educators agree that all boys and girls who study bookkeeping should not attempt to become bookkeepers, yet they justify bookkeeping on the theory that as the subject is the "mathematics of business" it should be understood by all boys and girls entering business offices.

Very few modern teachers of bookkeeping attempt to justify the subject solely as a preparation for the occupation of bookkeeper, but they point to the fact that bookkeeping texts contain other valuable information, such as business arithmetic, business organization, and business law. But, why do they call this training bookkeeping? If they are teaching something else it should be so labeled.

No doubt bookkeeping should be taught to a limited number of boys (Continued on Page 4)

Ravenwood Banquet for Alumni Is Held

Miss Helen Tebow, a student of the College, was toastmistress of the annual high school alumna banquet at Ravenwood, Saturday, May 25.

Miss Geraldine Marie Hunt, freshman of the college, played a violin solo and Audrey Nelson a sophomore of the College together with Mildred Wygal a former student played a piano duet.

An orchestra composed of college students played during the banquet. Those who played were: Luther Blackwelder, Davis Moore, Verneta Moore, Laura Belt, Earl Sonerville, and Mrs. Gertrude Belt Conway.

About 100 were present at the banquet, which was held at the Odd Fellows hall. Other college students who were present were: Etta Sutterland, B. S. '24, Eldon Steiger, B. S. '24, and Merline Warhime, B. S. '27.

Price Doyle Visits College.

Price Doyle, B. S. 1924, who is head of the music department of the Teachers College at Peru, Nebraska, was at the College last week for a short time. Mr. Doyle paid his alumni dues and said that he was going back to Peru to teach for two weeks during the first part of the summer and will then go to Cincinnati, Ohio, for twelve weeks of graduate school music. He will teach at Peru again next year.

Fred Schweigle, weight and middle distance runner of the Kirksville Teachers College track and field team, has been elected to the position of captain of the 1930 "Bulldog" track squad. Fred was high-point man for Kirksville in the M. I. A. A. meet at Springfield.

Enrollment Is Slow But Is Creeping Up

Despite the fact that crippled train service, bridges washed out, and bad roads generally combined to curtail early enrollment, more than six hundred students enrolled on Tuesday, June 4, of the summer term at the Northwest Missouri State Teachers College. The number has crept up constantly during the remainder of the week and is expected to continue to do so until Monday evening, June 10, when the late registration fee goes on. Classes met for the first sessions on Wednesday. Names of textbooks to be used were given out and assignments made.

The schedule of classes this summer is somewhat different from that of previous summer terms. Practically all the classes are given in the morning. The first hour classes meet at 7:00 a. m. and are followed by the others at 7:55, at 8:50, at 10:40, and at 11:35, the morning session closing at 12:30. The afternoons are devoted largely to laboratory work and physical education classes.

Baccalaureate Sermon Is Given by Dr. H. Munro

Graduating Sermon for the College Seniors Is Given at Eleven O'clock, May Twenty-sixth.

The Baccalaureate services for the graduating class of the College, was held Sunday morning, May Twenty-sixth, at eleven o'clock at the College auditorium. A large crowd of friends of the graduates gathered to hear the sermon, given by Dr. Harry C. Munro of St. Louis, whose subject was "The Larger Educational Task."

The program was as follows: Processional—"O God, Beneath Thy Guiding Hand".....Hutton Invocation.....The Rev. Robert Burns Hymn—"Come, Thou Almighty King".....Wesley

Scripture Reading—1-11 verses of the first chapter of second book of Peter. "Gloria."

Prayer—Rev. Robert Burns Chorus—"King All-Glorious".....Vail Sermon.....Dr. Harry C. Munro Chorus—"With Swords Unsheathed".....Costa Benediction.

The senior class, clad in caps and gowns, marched slowly down the aisle of the College auditorium, while the College chorus under the direction of Charles R. Gradner, head of the College Conservatory of Music, sang the processional "O God, Beneath Thy Guiding Hand," the words of which are: Oh God! beneath Thy guiding hand Our exiled fathers crossed the sea And, when they trod the wintry strand, With prayer and psalm they worshipped Thee.

"Thou heard'st well pleased the song, the prayer, Thy blessing came; and still its power Shall onward through all ages bear The memory of that holy hour. "Law, freedom, truth, and faith in God Came with those exiles o'er the waves; And where their pilgrim feet have trod, The God they trusted guards their graves.

"And here Thy name, O God of love, Their children's children shall adore Till those eternal hills remove, And spring adorns the earth no more." Dr. Munro started his sermon by mentioning the great changes which are coming about in the educational process. He reread the scripture lesson and said that the students and modern educators would need this lesson. He said that there are more people engaged in the business of education than in any other vocation today. He showed (Continued on page 2)

Authority on Bible History Will Speak

Dr. Allen G. Wehrli, Head of the Department of the Old Testament, of the Eaton Theological Seminary, St. Louis, will speak in the auditorium at the following hours next week: Monday, June 10, at 10:40 a. m. Tuesday, June 11, at 8:50 a. m. Wednesday, June 12, at 9:45 a. m. Thursday, June 13, at 2:40 p. m. Friday, June 14, at 11:35 a. m.

Students are invited and urged to attend these lectures given by a man who is an authority on Old Testament history.

Bishop McMurry Addresses Those Who Get Degrees

Commencement Exercises for Graduates of 1929 Are Held at Ten O'clock, Tuesday Morning, May 28.

The commencement service for the College graduating class was held in the College auditorium, at 10:00 o'clock, Tuesday morning, May 28. Bishop W. F. McMurry, president of Central College, at Fayette, Missouri, delivered the address.

The graduates and faculty in caps and gowns gathered at Residence Hall, and under the direction of Mr. C. E. Wells, of the College marched to the auditorium, where the members of the faculty were seated on the rostrum back of the speakers, and the graduates in the front of the auditorium, as has been the custom in the past. The program was arranged as follows: Processional—March from "Tannhauser".....Wagner Arranged by G. Lange.

Invocation.....The Rev. H. D. Thompson Violin Solo—"Allegro Moderato" from second Concerto.....Wieniawski Miss Helen Dvorak

William Holdridge, Accompanist Address.....Bishop W. F. McMurry Announcement of Awards.

Presentation of Class.....Roy A. Kinnaird Chairman of Faculty Council Conferring of Degrees.....Uel W. Lamkin President of the College

Recessional. President Lamkin introduced Bishop McMurry as a man who has made a success in life, and as a man who has always stood for the better things in life.

Bishop McMurry, at the beginning of his address, which might be entitled "A Better Grip on God," told the graduates that recently he had been riding on a train and finding the newspapers uninteresting, he picked up a magazine and read a story about birds. The article told how in nature birds travel from North to South and again from South to North. He said that he looked out of the window of the train and saw a flock of noisy blackbirds, and then he remembered how in his boyhood days he had heard the honk of feathered travellers, how they always flew in a "V" shape, and he felt to thinking about the guiding hand that guides them along the way. The speaker then told of his martinhouse on a pole in his garden at home. He jestingly said that the martins are as noisy as a session of the Legislature and told the audience of a remark which he made to his wife as he was leaving home once. He said to Mrs. McMurry, "The Martins will be here before I come back," and then thoughtfully asked her, "Who tells them to go and then marks the highway for their return?"

Bishop McMurry then mentioned other such instances from nature's happenings. He mentioned a strange bird which had been found in Mexico recently which was lost in a storm and (Continued on Page 4)

Robert Porter Has Part in Ames Show

Robert Porter, former student at the College and now a junior student of engineering in the Iowa State College, was selected to play the part of Abdul-de-Bul-Bul, a rich Arabian, in the Veishen night show, "Beauty Mad." Mr. Porter played his part well when the show was presented May 16, 17, and 18.

Veishen is Iowa State's annual three-day exposition which is given every year. The play in which Mr. Porter played a leading part was the night performance for the Veishen. It is the purpose of Veishen to acquaint people with the work of the college and to make the students more familiar with their own campus. This celebration which included "Beauty Mad" was presented by the home economics department and was composed of outdoor costume dances; a horse show; the Amos Egg and Baby Chick Show; departmental exhibits; high school judging contests; and dancing.

The first Veishen was held at Iowa State College in 1929 when various departmental celebrations were combined into one all-college affair. The name, Veishen, is composed of the initial letters of the five educational divisions of the college, V for Veterinary, E for Engineering, I and S for Industrial Science, H and E for Home Economics and A for Agriculture.

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COLLEGE OATH
"We will never bring disgrace to this, our College by any act of cowardice or dishonesty. We will fight for the ideals and sacred things of the College. We will respect and obey the College laws and do our best to incite a like respect and reverence in others. We will transmit this College to those who come after us, greater, better and more beautiful than it was transmitted to us."

COLLEGE PEOPLE NEED EXERCISE

That college professors and students need much more out-door exercise than they get is a well known fact. Various schemes have been invented as a substitute of out-door exercise but none can quite take its place. We have recently noticed a clipping from the United Press which shows what is happening on the campus of one of the Pacific coast Universities. We ask you to read it and draw your own conclusions.

"That golf is fast becoming an all-engulfing sport, rivaling the sturdier pastimes at colleges is being proved at Stanford University where the first 18-hole golf course on the campus of a Pacific Coast University is under construction.

The course will be ready for use by next fall when school opens. For some time the University of Washington, at Seattle, has had the distinction of possessing a campus golf course. It is a nine-hole affair, however.

William Bell of Bell & Thomas, Los Angeles architects, has charge of the laying out of the Cardinal course. It will drift lazily along the shores of Lake Lagunita for a few holes. A measure of flat territory over the grassy campus will permit a degree of "coasting" but a windup in the hills, of which the campus has many, will try the soul of any golfer.

Construction of the course was authorized by the Stanford Board of Athletic control because of a tremendous demand on the part of students and faculty members.

It is probable, of course, that the drawing power of Stanford's famed Red-Shirted football warriors will bring home the cash to keep the course going. That is not worrying members of the Athletic Board who feel that if football contributes to the support of golf then, for the first time, football will benefit the physical being of a majority of the students."

CHAPERONE

How many co-eds actually know what a chaperone is? The word is of French derivation and was originally used to designate a head protector or an ornamental hood or cap as one worn by nobles or ladies. Then the word was applied to the pompous trappings placed on the head of a horse which drew the hearse in an important funeral, and finally it came to mean a matron who accompanies a young unmarried lady in public as her protector.

DEBUTANTE

Does a fair debutante play billiards? Not being in society we are not sure. But whether she does or does not, the words debut and debutant come from the French word debuter, which originally meant, in a game of billiards, to knock away the adversary's ball from the mark so as to have one's own nearer it and so gain the right to play first. From this came the meaning, a beginning, and later, an entrance into society.

Perhaps some of the ancient meaning still remains, as the sweet debutante tries to be first in trying her charms upon the "catch" of the season, or to be first in lavish expenditure upon clothes or entertainment. In a physical sense, perhaps, she no longer "knocks" the play of her adversaries; but in a very real sense the schoning mamma's try to "knock" the chances of other girls, and to "knock" in a sweetly smiling way, the social success of others so that her own daughter may be "first", while the dear debutante herself dances calmly on without a thought of her chances as compared with those of other girls. Or does she?

JOURNALISM

The study of journalism or news writing affords an extraordinary opportunity for the practical use of grammar and composition. The newspaper, varied in content and appeal, puts into use and form parts of speech, rules and laws of grammar and composition, emphasized in English text books, just as the out-of-doors reveals the laws of nature. This type of writing enlivens and makes real the study of grammar. There is timeliness in the revelation of facts. For the first time one sees sentences in everyday use to tell the story of the present.

This form of writing not only enlivens and makes real the study of grammar, but it throws a searchlight on the writing field. There is an opportunity for creative expression in simple straight-forward style.

There is an opportunity for practice in the various forms of writing, for the columns of the newspaper fall into the divisions of discourse known as narration, description, exposition, and argumentation. The common means of expression is by writing, and no form of writing gives better opportunity for clear and forceful expression than news writing.

A study of journalism is an aid in reading newspapers more intelligently. Every time we read out papers we have before us a product of English composition. Most readers do not realize this, and see before their eyes only the passages of the printed page. The average person, while viewing a painting or a landscape, sees only a blurred mass, and to him no more. The average reader realizes only the cold facts of printed page, and he does not appreciate the miracle of the newspaper. He does not sense that it is the product of effort by men and women who are intellectually awake to record the daily happenings and of persons who are skilled mechanically.

A sense for news values, practice in written expression, and a better appreciation for newspapers are afforded by a study of journalism.

N. A. P.

Maryville will Have Chautauqua for 1929

The Maryville Chautauqua program which will be given sometime within the next sixty days has been announced. According to "The Maryville Daily Forum", nine programs will be presented by an associated group. The programs will be furnished for a consideration of \$1,650. Over 750 tickets were pledged by Maryville chautauqua goers for the 1929 season. In addition to the pledges which were signed, Girl Scouts are responsible for the disposal of 50 season tickets, and the Boy Scouts are to sell 35 tickets.

The "Forum" has the following to say concerning the program.

In Private Harold Pent this year's chautauqua will have the outstanding speaker on the platform. Ever since he came to America from the Western front during the war, published his book, "Private Pent," and gave his thrilling lecture on his war experiences, he has been a notable figure. Since the war he has been devoting himself to a crusade for the prevention of future wars, which he will present this year in "The Inexorable Lit."

Viera's Hawaiians, who were here two years ago, are coming back with their full evening program, "A Night in Hawaii."

The John Ross Reed Company, offering both old and new popular music, and richly costumed, will be there.

Two Plays

"Skidding," and "The Detour," are the names of the two plays to be presented. "Skidding" is a rollicking comedy drama of love and politics, while "The Detour" is a story of a mother who lived a married life of drudgery on a small truck farm, married to a land crazy husband. She sacrifices herself to all luxuries in order to help her daughter.

The Russian Cossack Chorus will also be here. Under the personal supervision of Sergei Sokoloff it is one of the most brilliant singing organizations touring America. It is composed mostly of all former nobleman and bourgeoisie. The chorus first toured Jugo Slavia, then Italy, and finally came to America.

Featuring her "Mainstreet Smile Program," Laura Porbits comes the fourth day with the Russian Cossack Chorus. She is a sort of "Beatrice Lillie of Chautauqua," presenting her own stunts which are readings, but rather little one-person skits.

Another notable lecturer of the week will be Judge Alden, with his new lecture entitled, "Altitudes and Visibilities." President Hoover gave more attention in his inaugural address to prevention of crime than any thing else. Judge Alden has been on the bench for many years and gives a view of the crime situation.

Particularly interesting to women will be the presentation of Smith Dameron, who sets up his potter's wheel on the platform and shows how splendid china is manufactured.

THE CHURCHES OF MARYVILLE WELCOME THE STUDENTS

The Churches of Maryville unite in extending a welcome to students of the College. Our great desire is that you will attend the church of your choice during your stay in our city. We hope to be able to make you feel at home and trust you will avail yourself of all the privileges offered by the respective churches. Our chief desire is to do you good in whatever way we can and we place our churches and all that pertains to them at your service. If we can be of any personal help, in any way possible, we hope you will feel free to consult us about it as you would your home pastor. Personally we are deeply and sincerely interested in the intellectual and spiritual life of each student irrespective of your denominational affiliation, and we will count it a joy if you will seek us out and get acquainted, and give us the opportunity to tide you over the difficulties of a new environment.

All the churches have a special place in them for the student. It is a place of outstanding importance, none so important, and we have set ourselves the task of making the Religion of Christ a living factor, the supreme factor, in the life of the young people of this generation. We beg of you not to follow the tendency to neglect the culture of your spiritual life that sometimes follows a change in one's outward circumstances such as going off to College. It is so easy to follow the line of least resistance and shun the discipline that is needed to keep us in the way of righteousness. The days of youth are the golden days in the making of life—the future hinges on them and is greatly determined on what you make of to-day. To help you make the most of them we offer our personal services and the services of our churches as follows:

METHODIST CHURCH NORTH
W. S. Woodhull, Minister.
Sunday School and College Class.....
.....9:30 A. M.
Morning Worship.....11:00 A. M.
Epworth League.....7:00 P. M.
Evening Worship.....8:00 P. M.
Mid-Week Service, Wednesday.....
.....8:00 P. M.

METHODIST CHURCH SOUTH
H. D. Thompson, Minister.
Sunday School and College Class.....
.....9:45 A. M.
Morning Worship.....11:00 A. M.
Epworth League.....7:00 P. M.
Evening Worship.....8:00 P. M.
Mid-Week Service, Wednesday.....
.....8:00 P. M.

FIRST CHRISTIAN CHURCH
Robert W. Burns, Minister.
Church School and College Class.....
.....9:30 A. M.
Morning Worship.....11:00 A. M.
Christian Endeavor.....7:00 P. M.
Evening Worship.....8:00 P. M.

FIRST BAPTIST CHURCH
Joe F. Jacobs, Minister.
Sunday School and College Class.....
.....9:30 A. M.
Morning Worship.....11:00 A. M.

B. Y. P. U.....7:00 P. M.
Evening Worship.....8:00 P. M.
Mid-Week Service, Wednesday.....
.....8:00 P. M.

FIRST PRESBYTERIAN CHURCH
William N. Dewar, Minister.
Sunday School and College Class.....
.....9:30 A. M.
Morning Worship.....10:45 A. M.
Vesper Service.....5:00 P. M.
The Ministerial Alliance
WILLIAM N. DEWAR, President
WILL S. WOODHULL, Secretary.

CHURCH OF CHRIST, SCIENTISTS
First Church of Christ, Scientist,
206 South Main Street, holds services
Sunday mornings at 11:00 o'clock and
every Wednesday evening a testimonial
meeting at 8:00 o'clock.

The Sunday School convenes Sunday mornings at 9:45 and persons under the age of twenty are invited to attend its classes.

The Reading Room is located in the Church and is open every Wednesday and Saturday afternoons from 3:00 until 5:00 o'clock. Here the Bible and authorized Christian Science Literature may be read or purchased. The College Faculty and students are cordially invited to attend these services and to avail themselves of the privileges of the Reading Room.

KNIGHTS TEMPLAR EDUCATIONAL FOUNDATION

Six years ago the Knights Templar of the United States provided for a loan fund to assist worthy juniors and seniors in approved senior colleges. This fund is not restricted to the sons and daughters of Masons, but is open to all alike.

The fund now amounts to more than \$2,000,000 for all the states; in Missouri it is now approximately \$95,000, and will be increased to \$120,000 during the next three years. The principal is loaned to students, thus making a revolving loan fund, and no interest is charged until the student graduates, or leaves school. Not more than \$200 is loaned to a student for one school year.

The report of the Board of Trustees, made to the Grand Commandery at Jefferson City last week, shows for the past year that the loans amounted to \$42,940; loans were made to 304 students, all of whom, except twenty, are attending colleges in the state of Missouri. During the year repayments on loans previously made amounted to more than \$21,000; showing that worthy college students in the junior and senior classes are a good risk.

The fund is administered by a board of trustees consisting of three members. Bert S. Lee of Springfield, Past Grand Commander, is chairman of the board; J. H. Scarborough of the Teachers College at Warrensburg, is secretary; and F. C. Barnhill of the Wood and Huston Bank at Marshall, is treasurer. A local adviser is appointed for each of the approved colleges in the state, Mr. Homer Phillips being the adviser for the N. W. Missouri State Teachers College. Many students attending our local college have already received aid from this fund.

Baccalaureate

(Continued from page 1)

ed that the dream of Horace Mann had more than come true, since there are free school for all and since the educational span now covers a much longer time in the child's life, and extended into adult life. In the last twenty years the number taking advantage of high school education has more than tripled, and the per capita cost for education has approximately doubled. Whereas it was about \$6.50, it now is approximately \$14.00. But more important than the cost of education said Mr. Munro is "the larger conception of education."

The task of the educator must be interpreted differently today than it has been in the past. Where as before the process had to do with the development of skills, today the educators must develop persons with initiative, who can bear responsibility and meet changing situations. Mr. Munro said that we little know what type of world our children will live in, in the future. We live in a different type of world than our parents thought we would. The only thing that we can see is constant, is that things change. The speaker showed how no one knows what the future of radio, television and other scientific processes will be. He mentioned the fact that one big radio company was hurriedly selling its stock, for fear of the rapid development of television. He said the training needed was not the cut and dried variety, but a training which will enable the student to meet any condition. Mr. Munro thinks that one of our greatest problems of today is whether persons will be able to control this gigantic civilization or whether it will control us.

The speaker showed the power of the school when he said, "What you would put into the State you first must put into the school." He said that Japan in the past fifty years, has made more progress, than any other nation in the world has made in 500 years, and he added that he believed as others, that no dream which anyone has ever dreamed could not be realized if the power of education were only properly used.

Dr. Munro said the process of education now is a matter of living with, growing with, and guidance in the right type of curriculum, a curriculum not just labeled books. The idea is to live well now, with ability to be able to adjust oneself to conditions coming up. He praised the school for having among its cardinal principals such objectives as Ethical Character, worth home membership and spiritual training. The speaker said that man craves more than knowledge of self

and knowing his weakness he knows there must be somewhere a perfect power, and added that there is no greater task of the school than to help the student find his God.

Mr. Munro showed how in the earlier days the whipping rod was the authority, and how that one school in Boston registered 65 whippings, in one day. Now he says that the school is seeking the authority of "Truth." And the modern school cannot carry out its great responsibilities without it is saturated with the right spiritual attitudes. So he says that in our new conception of education many educators are interested in turning our graduates of colleges and universities as spiritual engineers. To them he says, "we are entrusting our greatest national resource our spiritual power and not only this but the spiritual lives of those who are given into their hands."

Dr. Munro pointed out the fact that since the modern conditions have interrupted the home duties to others, especially to teachers. He said that he was deeply concerned as to whether the church would be able to play its part in the safeguarding of the spiritual values of those who are growing up, the on-coming generation. He said that the church must turn to the school for help in this work, and that he hopes the school will not fall short of the goal set, and in the distance which it can go, in this direction.

Addressing the graduates, Dr. Munro said: "Leaders of young life, you will not be equal to your task unless you have with you the fellowship of Christ. May God bless you as you go forth on this sacred mission."

Dr. Munro is now doing research and editorial work for the International Council of Religious Education. He has had wide experience in religious and educational work and is making a survey of the schools in their relation to the church and spiritual life. Mr. and Mrs. Munro were missionaries for the Christian church in Alaska and when Mr. Munro came back from that territory, he became editor of the Christian Board of Publications.



DORMITORY SPREADS DEMAND GOOD FOOD

When Mother fails to send a box just call to Reuillard's and ask for cakes, pecan rolls, doughnuts, or try some of our specials.

Reuillard's Bakery

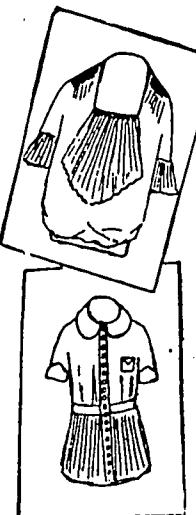
Old Graduate Visits College and Friends

Miss Stella Williams, B. S. 1928, who has been teaching at Olathe, Colorado, for the past year has been in Maryville for a few days visiting friends. Miss Williams attended the alumni banquet, and there presented the bronze memorial tablet to the College in memory of Mr. C. A. Hawkins. She will attend Chicago University this summer, where she will work toward her Master of Arts degree, with a major in Latin.

Miss Williams said that to go from Salida, Colorado over to Olathe, Colorado which is on the western slope, one must travel over a narrow gage railroad. Her home is at Albany, Missouri.

Mr. Harry Clayton, B. S., 1927, who for the past two years has been principal of the high school at Fortescue, will be superintendent of the high school at Riverton, Iowa, next year. Riverton is a consolidated school having six teachers in high school and enrolling approximately 240 students in the entire school.

Rosella Froman, B. S., 1928; John Smith, B. S., 1928; and Eula Miller, who taught at Clearmont, last year were re-elected for the coming year. Miss Miller will attend S. T. C. this summer to work on her B. S. degree.



No Garment Too Fancy for Our Cleaners—We Use

VON-O-LIN

Holds the Color as it Cleans

Delicate laces, ribbon sashes, elaborate embroidery — it matters not what the dress or its adornment, our improved process with VON-O-LIN brings your clothes back just like new.

We Know How

SUPERIOR

CLEANING CO.

The Coffey-Miller Players

will present

THREE PLAYS

June 19 and 20

Matinee Afternoon of the 20th

Major Coupon or 50c

Rural Program

(Continued from Page 1.)

culling to find the best laying hens. Talk on the Treatment of Chickens for Lice, with demonstration, by Ernest Reed, of Princeton.

Mr. Reed showed that the lice have a certain route which they follow in traveling from one wing of the chicken to the other and that by placing some Blue Ointment on certain parts of the body of the chicken the lice are killed.

"We Like Birds", a talk, by Miss Mildred Williamson, of New Hampton.

Miss Williamson told how the class had taken a five o'clock bird hike that morning, and had seen more than forty different birds. She also said that on account of rain the class had to go over to Mr. Cooper's home to eat their breakfast.

Miss Williamson said that the enemies of the birds are chiefly cats, boys, and red squirrels. It seemed that the birds which are bad or are of doubtful value in her estimation are, crows, English sparrows and the blue jays. The way that we can help the birds is by building bird houses, planting shrubs, supplying food for them in the winter and baths for them in the summer. There is a series of bird records for the victrola which can be had now.

"How I made my Wood Article," by Ernest Reed of Princeton.

Mr. Reed had made a neat wooden box egg candler. He showed how this project could be used for practical lessons in Geography, Language, Reading, Arithmetic and Spelling.

Song "I'll never Play With You Again," (dramatized) by Miss Doris and Dorothy Baldoek, of Albany.

"Harmful Insects," reported by Miss Jennie Nora King, of Bethany.

Miss King described the making of an insect catching net, the Potassium Cyanide killing bottle, and the insect mounting box.

She told how the spider may be classed as insect or animal, and that it got its technical name, araneida, so the story goes, from a maiden by that name, when a Goddess became jealous of the maiden for her unusual skill in weaving beautiful fancy laces, and changed her into a spider.

"Report of the Hot Lunch Work," by Miss Thelma Wilson, of Pattonsburg.

Miss Wilson, after giving the report, showed how a neat and attractive hot lunch cap can be made by folding a newspaper.

"Hand Washing Drill Demonstration," by Misses Clair O'Brien, Galatin; Vivian Fordyce, Ridgeway; Gertrude Scott, Jameson.

The hands of 28 people were washed and dried and most of the finger nails were cleaned by means of toothpicks in one minute and forty seconds. This demonstration indicates that there is no longer reason for children even in the rural schools to go all day handling books and lunch with dirty hands.

A demonstration "How to Set a Table" by Miss Claire O'Brien.

Miss O'Brien said that the table cloth should be ironed with as few folds as possible, and that it should be spread out over the table and not opened up over the floor. She showed how the hot lunch in the school afforded opportunity for the teacher to instruct the children in simple table manners.

"A report on Posters," by Miss Francis Smith, of Bethany.

Miss Smith told of the work of the class with posters. She said that a good poster should tell a story, be neat and attractive, be legible across the room and have one central idea.

"How to decorate the School Room," by Miss Juanita Wheeler, of Bethany.

She explained how a school room might be made attractive to both visitors and pupils. She mentioned the fact that posters should not be hung too high or too low, that about eye level is the right height.

The last number on the program was "A Summary of the Work in Vitalized Agriculture," by Mrs. Carrie Jones of Tarkio, who teaches the Phelps City School.

Mrs. Jones explained briefly to the class how she happened to be taking the course. She said in her very sweet way, that she had finished high school 44 years ago. After teaching for several years she was married, reared a family, and sent them through college and university. She said that during the World War she was living in Kansas City, she received a call to come back to the same school in which she started teaching many years ago. Mrs. Jones says that she came back and since she likes to teach so much she is still keeping at it.

Mrs. Jones gets \$140 per month and had charge of 57 youngsters during the past year. She explained that she only received \$25 per month for the first year that she taught, and that she had no telephone, and mail only once a week to keep her company. She said that when she started home after her first year of work, that she instructed the president of the school board to make out two warrants, one for her, and one for her board. She paid her bill for board and room, but the young man and his wife with whom

she had stayed, insisted that she take a small gift from them when she left. The instructions were, that she was not to open the package until she arrived home. When she arrived home she found that they had made her a present of the board and room money for the help which she had been to them in their home.

She very modestly explained how she had seen the time when she had to order Blue Ointment for the school but it was not to kill lice on chickens. She also told how she had to beg for food and clothes for the school children from the neighborhood, and she told about saving off the high heels of old shoes to make them serviceable for both boys and girls.

Mr. Cooper says that Mrs. Jones has a wide reputation for being a wonderful teacher and that she has been a decided inspiration to the class during the entire course.

Christian Endeavor Welcomes Students

At nine thirty each Sunday morning a College Sunday school class, under the direction of Mr. A. J. Cauffman, of the College meets at the Christian church, on Third at Buchanan streets. Students are invited to attend the class period and the morning worship that follows at 10:45.

The College Christian Endeavor meets at seven o'clock in the evening. An unusual series of topics for the next nine weeks, has been planned. These all center around the major theme of "Myself and My Social Code." Next Sunday evening, June 9, the first of the series will be discussed. The topic will be the following: "Is Our Present Social Code Christian?" The topics for the remainder of the series will be as follows:

June 16—"Our Recreational Problems"

June 23—"The Problem of Petting"

June 30—"Being a Sport—the Problem of Personal Honesty"

July 7—"Patriotism and Law Observance"

July 14—"Myself and Other Workers"

July 21—"Myself and Other Races"

July 28—"Myself and Other Nations"

August 4—"What It Means to Be a Christian in 1929"

Mr. O. Myking Mehus of the College is the advisor of this group.

Students will also be interested in the series of addresses which professor Allen G. Wehrli will give during the week of June 9 to 16. Professor Wehrli is the head of the department of Old Testament at Eden Seminary. He is one of the leading scholars in his field in this country. Announcements are on the bulletin board of his topics at the college and at the church. One of the reasons why the Christian Church is bringing him here at this time is that students may have this contact with him in thinking through their own religious problems. Students are specially invited to come to the church at six o'clock next Sunday evening. There will be a social hour with brief business session and refreshments.

Pearl Mix will teach the "Eudora School" next year. This school is four miles southwest of Burlington Junction and is a first class rural school.

Hazel Hilsenbeck, who has been in college this winter, goes to Harmon School, three miles southwest of Barnard. This is a first class school.

Annual Senior Breakfast Is Held on May 27

Seniors Meet for Last Social Event in College Park and Devour Menu of Bacon and Eggs.

The annual senior breakfast was held last Monday morning, May 27, in the College park. This breakfast was the last social affair to be held by the class of 1929.

At six o'clock the members of the class met at the Administration building and from there drove to Tunnel Wood, east of town. However, the rain had spoiled the picnic grounds at that place and the class returned to the College park.

It took very little time for the hungry seniors with the help of Miss Dykes, Miss Dow, Mrs. Rickenbrode and Miss DeLuce to build a fire and cook bacon, eggs, and coffee. Oranges, bananas, milk and hot pean rolls completed the menu.

"Towers" were autographed, during the breakfast. Each senior showed his class spirit by enthusiastically singing the different class songs.

Those present were: President and Mrs. Uel W. Lamkin, Miss Dow, Miss Dykes, Miss DeLuce, Mrs. Williams, Mrs. Roy Dickman and Stephen LaMar were guests of the class.

The following members of the class were present: Garland Groom, Ruth England, Wileta Todd, Lucille Qualls, Harriett Miller, Opal Irene Hantze, Vera Smith, Wilma Galbreath, Mabel Claire Winburn, Gladys Somerville, Sarrah Davis, Kathleen Jones, Frances Remus, Eliza Donaldson, Mrs. L. S. Doughty, M. Christensen, Nellie Harrold, Dorothy McCord, Jean Freeland, Sharyne Qualls, Ollie Horn, Lulu E. Eychaner, Lenore LeVan, Berniece Cox, Oea Clark, Mary Shields, Elsie Saville, Irma Geyer, Rebecca Boyd and Grace Horn, and Paschal Monk, J. Clin Wilson, C. K. Thompson, Charles Thomas, Merle Williams, Leon H. Ungles, Edward Tindall, Wiley Poleson, Earl M. Wyman, Chilton Ross, Lloyd E. Pine, Luther Blackwelder, Francis Ray Wiley, Orville Hedges, Orville Pugsley, Roy S. Lester, Roy Dickman, Olin Teasley and Herbert Hudson.

Mrs. W. F. Herridge, mother of Martha Herridge, a student, attended the flower show in Maryville, Wednesday, June 5.

For the past year the class schedule of the high school at Sheridan has been arranged so that each teacher, as far as possible, could have her students in a study hall to themselves during the period preceding the recitation. This arrangement made it possible for students to have a forty minute supervised study period, followed by a forty minute recitation period. Mr. Alfred Walton, B. S. 1927, is superintendent of schools at Sheridan.

MUSIC of All Kinds

Ralph Yehle Music Co.
at Yehle's Store

Many New Faculty People

(Continued from Page 1)

M. Hyde of the Art Institute. Before coming here she taught at Grafton Hall, Fondelac, Wisconsin.

Miss Emily Wyatt, who taught in summer school here three years ago, has returned to teach in the English Department. Miss Wyatt comes from the faculty of the Junior College of St. Joseph. She has her Master's Degree from Middlebury College, Middlebury, Vermont. While in attendance at this college she took special work in the writing of the essay under the instruction of Dallas Lore Sharp. Miss Wyatt has traveled in Europe since being here three years ago. She spent a month in Norway visiting a Norwegian friend and becoming acquainted with the Scandinavian peoples.

Mr. Earl S. Paige, instructor here last summer, will again be in the Industrial Arts Department. He has his Master's Degree from Iowa State College at Ames.

Miss Ruth England, B. S. 1929, will assist in physical education.

Mr. Leslie G. Somerville, B. S. 1925, will teach in the Education Department. He has his M. A. from the University of Missouri and is Superintendent of Schools of Nodaway County.

Another Nodaway County representative on the new faculty is Mr. Hubert Garrett, of Burlington Junction, who will teach in the Social Science Department. He has his B. S. degree from the College, and his M. A. from Nebraska University.

Miss Mabel Cobb will assist in the English Department. She will teach a class in Corrective English and will help with grading papers for the composition classes. Miss Cobb, who is an alumna of the College, has done graduate work at the University of Chicago and at Columbia University.

Miss Helen C. Gwin will teach in the Home Economics Department. She has her Master's degree from Chicago University.

Miss Grace K. Trumbo, who taught at Illinois Wesleyan, Bloomington, last year, and has her M. A. degree from Ames, will also be in the Home Economics Department.

Miss Letha Lowen, of St. Joseph Junior College, will be a new member of the Mathematics department. She has her Master's degree from Chicago. She was here last summer.

Since Mr. Gardner will be on a leave of absence during the summer, Miss Angie Middleton, a sister of the late Arthur Middleton, will be a member of the music department and will teach the theory classes of that department. Mr. J. G. Strong will teach in the

chemistry department. He has taught in College during the last few summers and teaches chemistry in the Tarkio College, Tarkio, Missouri.

Dr. William Utter, who has his Ph. D. Degree from Chicago University, will be a new teacher in the Social Science department. Dr. Utter took his B. S. Degree from the College in 1921.

Mr. Owen C. Schowengerf will be an instructor of horticulture. He has his Master's Degree from the College of Agriculture, University of Missouri. Those who have had their resignations approved are as follows:

Mr. L. M. Eek, which was recently announced.

Miss Helen Barton, physical education, effective June 1.

Miss Gladys Criswell, public speaking, effective September 1.

Mrs. Mary E. Gardner, in charge of social hall, effective September 1.

Miss Vida Reckmeyer, house director, Residence Hall, effective September 1.

Mr. Bernhard Bronson, voice instructor of Conservatory of Music, effective September 1.

Leaves of absences granted were as follows:

Mr. C. H. Withington, agriculture department, who will continue study in horticulture and landscape gardening.

Miss Grace M. Shepherd, rural education, who will travel in Europe.

Miss Chloe Milikan, training school, who leaves for Europe, for study and travel.

Mr. E. W. Mounce, history department, who will leave the last of the summer school to work on his L. L. B. degree at the University of Kansas.

Mr. Charles R. Gardner, Conservatory of Music, who will do graduate work at the University of Cincinnati.

Mr. U. G. Whiffen, industrial arts, who will do graduate work at Ames, Iowa.

Miss Hettie M. Anthony, home economics, who will study in Europe under the direction of Columbia University.

Mr. M. W. Wilson, chemistry, who will do graduate work at the University of Chicago.

Miss Carrie Hopkins, training school, who will do work at Chicago University.

Miss Katherine Helwig, mathematics department, who will do graduate work at the University of Chicago.

MY WORK

Let me but do my work from day to day,
In field or forest, at the desk or loom,
In the roaring market place or tranquil room;
Let me find it in my heart to say,
When vagrant wishes beckon me astray,
"This is my work my blessing—not my doom—
Of all who live, I am the one by whom

THE WHITE PALACE BARBER SHOP

OFFERS THE BEST SERVICE IN THEIR LINE

FOUR CHAIRS AND SHINE SERVICE—Come in and let us do your work for you.

G. H. POWERS—213 N. Main



Do you know

We offer the best and most efficient Auto Service in the city of Maryville

We recharge batteries and do all sorts of welding

F. L. Barmann Garage

Tires Delco Batteries Accessories

This work can best be done in the right way."

Then shall I see it not too great nor small
To suit my spirit and to prove my powers;
Then shall I cheerfully greet the laboring hours,
And cheerful turn, when the long shadows fall,
At eventide, to play, and love and rest,
Because for me, my work is best.
—Henry Van Dyke.

Mr. Cooper delivered a commencement address at Filmore, May 16. He spoke on the subject "A Worth While Investment."

Lela Lockhart has been employed to teach the Hagey School, a first class rural school, three miles southwest of Burlington Junction.

Future Detectives Will Be College Men

The Northwestern University at Chicago, Illinois, announces a new bureau. Through this department police throughout the country will be able to get trained detectives with equipment to defeat master criminals.

The bureau will be endowed at first by public spirited citizens, but after five years college authorities believe it will be self supporting.

Blood stains, scrapings of clothing, dust on the skin or other bits of evidence often neglected in the regular police work will be used in more scientific investigation.

Another such department has been established in one of the schools in Eastern Pennsylvania. (A. P.)

Kathlena Beauty Shop

LENA WRIGHT

ELIZABETH DERR

Licensed Operators

SHELTON PERMANENT

\$6.00

With the best materials that money can buy, by expert permanent operators, wide or medium waves

Our Manicures are unequalled.....50c

Shampoo.....50c Finger Have.....35c
Hot Oils.....65c Facials.....50c to \$1
Water Wave.....35c Scalp Treatment.....50c

Phone for Evening Appointments

Hanamo 530

Farmers 115

OVER KUCHS BROS. JEWELRY

Summer Students

Montgomery Ward and Company welcomes you to our city. We shall be glad to make your acquaintance and invite you to make our new store your shopping headquarters.

Youthful Sport Frocks \$4.98

New Sport Flannel Dresses in white and in all the new pastel shades, smartly trimmed. Ideal for vacation and afternoon wear.

Velvet Jackets \$4.95

The Pique Ensemble

at the right combines a sleeveless white dress with a vivid little jacket, printed in red, green, blue, tan and pink on a white background. Perfect for golf, tennis, afternoon wear.



Flower-tinted Lingerie

Priced most reasonably at

\$1.98

The cool daintiness of crepe de chine fashions dance sets, piped in contrasting color and rosebud trimmed. Mesh, peach, sweat pea.

Sheer Picot Top Hose

Summer Sale Price

\$1.39

Our regular \$1.79 value Golden Crest hosiery of an enchanting sheerness in all the sun tones. French or pointed heel.

A Portable Phonograph

Sale Price

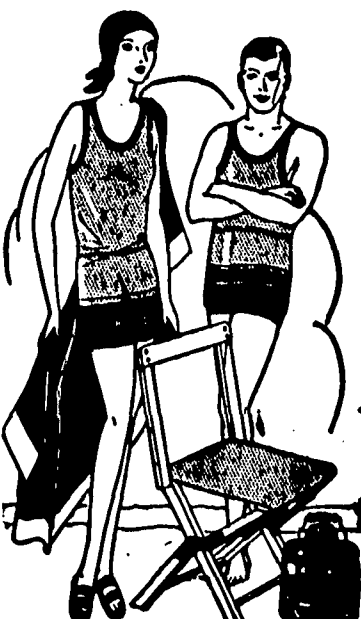
\$7.50

Sweet-toned, a marvel of compactness. Light in weight, it is ideal for vacation jaunts.

Other Portables

\$11.95 to \$16.25

SALE LASTS 10 DAYS



MONTGOMERY WARD & CO.

780 Hanamo

4th & Market

341 Farmers

For Advertising in the

Summer Students' Directory

Call Hanamo

143

or write ERMAN R. BARRET, in care of
STATE TEACHERS COLLEGE

Advertising in Newspaper Is Most Effective

Survey Shows That Such Advertising Influences More People Than Can Be Reached by Other Media.

New York, June 3.—Newspaper advertising influences a greater portion of the buying public than all other advertising media combined, according to a survey conducted by Dean Robert A. Johnson of the College of Business Administration, Marquette University, results of which are made public in the current issue of Sales Management Magazine.

The results shown are those of interviews with approximately 300 persons of both sexes and all ages and occupations, representing a typical cross section of American life.

Undisputed Lead. The results show that the public regards newspaper advertising the undisputed leader in effectiveness, with magazines second, billboards third, mail communications fourth and radio fifth. Car cards, motion pictures, hand bills and other media received scattering mention.

Selecting the most influential advertising medium, 144 persons named newspapers, 76 voted for magazines, 12 for direct advertising, 8 for bill boards, and 7 for radio.

Asked to name the second most effective medium, 97 voted for magazines, 64 for newspapers, 30 for bill boards, 20 for radio, and 16 for mail communications.

The survey figures also reveal what this group thinks of advertising as it affects the quality, price, production and selling costs and standards of living of the consumer.

Work Harder. Advertising, in the opinion of 83 per cent of those interviewed, is a dominant factor in American industry because it makes people work harder in order to get money to buy the things they see advertised.

Fifty-five per cent of those interviewed believe advertised goods are higher in price than unadvertised goods, but 85 per cent vote that advertised products are also higher in quality.

Approximately 19 out of 20 of the buyers admit that advertising makes it easier for them to decide what they need, to improve their living standards, and to compare the goods offered both in price and quality before buying, the Sales Management article points out.

Seventy-two percent vote that advertising has rendered the public as service of fixing a standard price for widely sold articles in the public mind.

Commencement

(Continued from page 1)

which had probably come from some foreign land, and told of an ell which is found in its adult stage on the shore of Great Britain and Ireland, but which is born on our Southern shore. He asked the audience, "Who guides this eel across the ocean?" He illustrated how all forms of life, birds, animals, fish are guided by instinct; then he asked, "What is instinct?" He said no wonder that Darwin was bothered when he came to the problem of instinct. He quoted from the book of Jeremiah the Bible verses saying that birds and animals know the law, but the people do not, and the speaker added that the order of life beneath the human race is in harmony with the laws of nature and God and thus is protected and guided.

Bishop McMurtry told of preaching in New Orleans, and how someone had asked him why God does not make a new Bible? To this he had replied, "Why doesn't God make a new Sun and stars?" He said it is because we do not need them.

The speaker said that there has been found cities without walls but none without a shrine. So strong is this instinct for God in man that unless you reveal God to man, he will make a god. Bishop McMurtry appealed to the graduates to hurry to this appeal, and to follow it into the broader life.

The speaker told of hearing Roger Babson, noted statistician, in New Orleans and how this great man in talking to all classes of people there in a great meeting had said that what this country needs in her government and in all phases of her industrial and educational life is a better grip on God. He charged the graduates and the audience to hear that voice that causes us to reach out to the call of the infinite, saying that it will preserve and direct us at every point.

President Lamkin announced two awards at the commencement exercises held in the College auditorium. He announced that the American Association of Women's \$150 scholarship to the woman making the highest rank in the junior class went to Ruth Jensen, of Maryville, but that she did not accept the prize, which went to the

next highest, Violet Hunter, of Grant City.

The gold medal for the young woman making the highest average scholastic rank in the four years of College, awarded by the same association, went to Jean Freeland, of Atholstan, Iowa.

The senior class was presented to the president by Roy A. Kinnaird, chairman of the faculty council, who announced the candidates for degrees of B. S. in education. He also read the names of candidates for life diplomas and elementary certificates, as approved by the faculty council. The degrees were conferred upon the graduating class as a whole by the president of the college.

The recessional was played by Mr. Holdridge.

Winners of 1928 Pulitzer Prizes Are Announced

Newspaper Awards Go to New York, Chicago, St. Louis, and Norfolk, Virginia.

NEW YORK.—The annual Pulitzer prizes in journalism and letters were announced May 12 by trustees of Columbia University. The journalism prizes were won by persons or newspapers in Chicago, Norfolk, St. Louis and New York.

The awards with a total annual value of \$17,400 as established under the will of Joseph Pulitzer, were announced at Columbia University as follows: "For the most disinterested and meritorious public service rendered by an American newspaper during the year—a gold medal costing \$500.

"Awarded to the Evening World, N. Y., for its effective campaign to correct evils in the administration of justice including the fight to curb 'ambulance chasers,' support of the 'fence' bill and measures to simplify procedure, prevent perjury and eliminate politics from municipal courts; a campaign which has been instrumental in securing remedial action.

"Honorable mention is given to the Brooklyn Daily Eagle, N. Y., for its campaign against 'ambulance chasers,' which supplemented the work of the New York Evening World; to the Chicago Tribune for its work in connection with the primary election, and to the St. Paul Dispatch and Pioneer Press, Minn., for its campaign for conservation of forests."

Correspondence Prize. "For the best example of correspondence during the year, the test being clearness and terseness of style, preference being given to fair, judicious, well-balanced and well-informed interpretive writing, which shall make clear the significance of the subject covered in the correspondence or which shall promote international understanding and appreciation—\$500."

"Awarded to Paul Scott Mowrer of the Chicago Daily News."

Mr. Mowrer was awarded the prize for a series of articles showing the political and economic trends in Europe in 1928. "For the best editorial article written during the year, the test of excellence being clearness of style, moral purpose, sound reasoning and power to influence public opinion in what the writer conceives to be right direction. Due account being taken of the whole volume of the writer's editorial work during the year—\$500."

"Awarded to Louis Isaac Jaffe of the Norfolk Virginian-Pilot, Norfolk, Va., for his editorial entitled 'An Unspeakable Act of Savagery,' published June 22, 1928, which is typical of a series of articles written on the lynching evil and in successful advocacy of legislation to prevent it."

Reporter's Prize. "For the best example of a reporter's work during the year; the test being strict accuracy, terseness, the preference being given to articles that achieve the accomplishment of some public good commanding attention and respect—\$1,000."

"Awarded to Paul Y. Anderson of the St. Louis Post-Dispatch, St. Louis, Mo., for his highly effective work in bringing to light a situation which resulted in revealing the disposition of Liberty bonds purchased and distributed by the Continental Trading company in connection with naval oil leases."

"For the best cartoon published in any American newspaper during the year, the determining qualities being that the cartoon shall embody an idea made clearly apparent, shall show good drawing and striking pictorial effect, and shall be intended to be helpful to some commendable cause of public importance, due account being taken of the whole volume of the artist's newspaper work during the year—\$500."

"Awarded to Rollin Kirby of the World, New York, for the cartoon entitled 'Tammy!' published September 24, 1928."

Prizes in Letters. "For the American novel published during the year, preferably one which

shall best present the whole atmosphere of American life—\$1,000."

"Awarded to 'Scarlet Sister Mary,' by Julia Peterkin, published by the Bobbs-Merrill company, Indianapolis, Ind., 1928."

"For the original American play, performed in New York, which shall best represent the educational value and power of the stage—\$1,000."

"Awarded to 'Street Scene,' by Elmer L. Rice, produced at the Playhouse in New York during the season 1928-1929, published by Samuel French New York, 1928."

"For the best book of the year upon the history of the United States—\$2,000."

"Awarded to 'The Organization and Administration of the Union Army, 1861-1865,' by Fred Albert Shannon, published by the Arthur H. Clark company, Cleveland, Ohio, 1928."

American Biography Prize. "For the best American biography teaching patriotic and unselfish services to the people, illustrate by an eminent example, excluding, as too obvious the names of Washington and Abraham Lincoln—\$1,000."

"Awarded to 'The Training of an American. The Earlier Life and Letters of Walter H. Page,' by Burton J. Hendrick, published by Houghton Mifflin company, Boston and New York, 1928."

"For the best volume of verse published during the year by an American author—\$1,000."

"Awarded to 'John Brown's Body,' by Stephen Vincent Benet, published by Doubleday, Doran and Company, Inc., Garden City, N. Y., 1928."

The three traveling scholarships for honor graduates of the Columbia school of journalism go to Helen R. Fairbanks of Great Neck, L. I., Prescott Freese Dennett of Bangor, Me., and Will Cramer Weng of Terre Haute, Ind. Miss Fairbanks, Mr. Dennett and Mr. Weng were nominated by the teaching staff of the school of journalism for the first three awards, with the following alternates: Wayne William Parrish of Decatur, Ill.; Herbert Anderson Yocum of Arcata, Calif., and Miss Josephine Russell of New York City.

The \$1,500 scholarship for the most talented music student is awarded to Carl Brickman, a student of the piano until last year at the Mannes School of music—Publishers' Auxiliary.

Ruby Gray will teach the Trego School, a first class rural school, five miles west of Barnard.

Pauline Kellogg will teach White Lily school, about six miles north of Clearmont.

Lucile Lyle goes to the Dawson School, four miles west of Burlington Junction.

Lemon Magee, who is enrolled here for the summer quarter, has been re-elected to the superintendency of the Conception schools for the coming year.

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ATTENTION! College Students

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MUNSING WEAR—Nationally known as the best. COATS BY CONDE of Paris, London and America. GOWNS by the accepted CREATORS of French and American modes. HATS by Gage, Holliswood, and Hart. CORSETS by Bon Ton, International, American Lady. BEAUTY AIDS by Elizabeth Arden. HOSIERY by WAYNE KNIT. GLOVES by Centemeri. EVERFAST suitings, ginghams, prints. And many other nationally known lines are to be had in Maryville only at Yehle's.

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EVERYTHING IN MUSIC, see Ralph Yehle, EVERYTHING ELECTRICAL by Cleo Yehle Yehle. Mr. Rhodes, THE WATCH MAKER, will give you every service.

Tillie Houts, of near Hamburg, Iowa, is again in school this summer. She has secured a position in the grades at Hamburg for next year.

Bertha Cross, who attended the short course, spent the week-end with her parents near Albany, returning Tuesday morning to be enrolled for the summer quarter.

New Republic Prize Goes to Californian

The first prize in the New Republic's essay contest on the subject "College As It Might Be," went to Howard Jay Graham, of the class of 1927 at Whitman College, now a graduate student at the University of California. The judges, Dr. Alexander Meiklejohn of the Experimental College at the University of Wisconsin, Dean Max McCorn of Lehigh University, author of "College or Kindergarten?" and Professor Robert Morse Lovett of the University of Chicago, one of the editors of The New Republic, experienced great difficulty in choosing among several papers of high merit.

Essays in the contest were received from students and graduates of 73 colleges and universities in the United States and Canada, with midwestern and eastern districts most heavily represented. More than twice as many men as women competed, and more undergraduates than graduates. Their plans for ideal colleges showed a heavy preponderance for coeducation and against intercollegiate athletics, a smaller preponderance against fraternities, and a general protest against the grading system, against examinations, and even in many cases the conferring of degrees.

"The college misjudges us soda clerks, newsboys, shoe-salesmen's sons and preachers' daughters," says Mr. Graham, whose essay appears in this week's New Republic. "Truly we are 'intellectual barbarians,' but to infer that we are incapable of education—raises the question 'incapable of what kind of education of education?' In place of the course system I propose an intensive searching study by each student of some problem, field, or institution in which he is interested." In conclusion the author demands, "And did not the Barbarians conquer Rome?" Other interesting essays submitted in the contest will appear in succeeding numbers of The New Republic.



Barber Work?

Sure, I know where to get good barber work done. Go to Tulloch's, they are located first door north of the Corner Drug Co.

Tulloch's Barber Shop

Has Written Article on Bookkeeping

(Continued from page 1)

and girls in secondary schools. When this is done the principles of bookkeeping should be taught as bookkeeping. It seems to be poor argument to say that business arithmetic, business law and business organization principles can be taught better by applying them to bookkeeping business transactions. Yet these subjects can and are being taught alone successfully through case problems.

The reason bookkeeping texts contain so much information not related to the principles of bookkeeping is partly traditional. The practice holds over from the time bookkeeping was about the only commercial subject taught in the private business school. If the bookkeeping texts contained only the principles of bookkeeping the texts would be rather small, and it may be that early writers, tried to "pad" their books to make them larger. Shorthand texts usually contain only the principles of shorthand but it would seem just as logical to put other valuable information in them as in bookkeeping texts.

Why do bookkeeping texts fail to give the material for training junior clerks? The commercial teachers are partly at fault. They let tradition lead them. Very few commercial teachers have made investigations to determine whether or not they are doing their tasks in the best possible way. Many textbooks were originally planned and prepared for the private schools. Most of these books have been revised but such revisions have not always kept pace with business demands. If a book makes a very radical change it will not sell. If an educator writes a book he may do so with one aim in view, and that a pecuniary one.

Indications go to show that if courses in business subjects in senior high schools are to meet the demands in the future they must offer some-



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thing besides a training in the mechanical recording of business transactions. It is true that much that is found in the modern bookkeeping texts should be taught, but if that information alone were taught without the principles of bookkeeping the subject could hardly be termed bookkeeping.

Two Alumni Visit Their Alma Mater

R. H. Watson, B. S., 1924, and Essie Ward, B. S., 1925, called at the alumni office, Tuesday morning, June 3, to pay association dues and visit for a few minutes. They asked that "The Northwest Missourian" be sent to King City, Missouri, where they will be next year.

Mr. Watson, formerly superintendent of schools at Unionville, and for the past year principal of the junior high school at Jefferson City, will be superintendent of schools at King City, next year.

President Lamkin Visits Two Towns

President Lamkin delivered the high school commencement address at Hannibal, on Wednesday evening, May 29, of last week, and at Sedalia, on Thursday evening, May 30. On the return trip, in order to reach Maryville, President and Mrs. Lamkin were compelled to drive across a narrow planked railroad bridge at Smithville, since the road river bridge was washed out.

President Lamkin says that one has to give some little attention, while driving an automobile across a narrow railroad bridge when the water is rushing madly beneath it at only a very little distance.

Dorothy Cook, who for the past two years has been teaching at La Belle School, goes to Mount Tabor School next year. This is a first class school about four miles north of Elmo.

Ziegler's Pharmacy Invites the Public to the Formal Opening of Their New Store Saturday, June 8th

Favors including toilet articles, ice cream cones, cigars and candy will be given free to visitors.

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The Latest in Summer Footwear

Just one of the many styles that we have arriving daily. Ask to see our New Gordon \$1.50 chiffon number with a French heel.

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Excellent home cooking, serving the very best foods only, with noon lunches starting at 11:30 A. M. Hot plates 30c, 40c and 50c. Evening service starts at 5:30 P. M. Our tea room is quite popular. You are invited. \$5.00 meal tickets for \$4.50.